IEEE WCNC® 2024

21–24 April 2024 // Dubai, United Arab Emirates

Wireless Communications for Growing Opportunities

Patronage Opportunities

IEEE ComSoc® | ◆IEEE

CONNECT WITH THE INDUSTRY'S INNOVATORS

IEEE WCNC is the world premier wireless event that brings together industry professionals, academics, and individuals from government agencies and other institutions to exchange information and ideas on the advancement of wireless communications and networking technology.

ABOUT THE 2024 CONFERENCE

The 2024 edition of IEEE Wireless Communications and Networking Conference (WCNC) will be held in Dubai, United Arab Emirates from Sunday, 21 April to Wednesday, 24 April. WCNC 2024 will feature a comprehensive technical program offering numerous technical sessions with papers showcasing the latest technologies, applications, and services. The conference program includes workshops, tutorials, keynote talks from industrial leaders and renowned academics, panel discussions, exhibitions, and business and industrial forums.

The conference will be primarily an in-person event.

The theme of WCNC 2024 is "Wireless Communications for Growing Opportunities."

In 2024 the wireless industry will be two-plus years into 5G commercialization. Numerous vertical markets are emerging, taking advantage of the advanced wireless connectivity enabled by the 5G standard. In 2024 and the years to come, many applications in these markets will be mission critical, and will rely on ultra-reliable, very high bandwidth, networks. Artificial Intelligence and Machine Learning will have important roles.

Bringing the Wireless World Together

Thought leaders from across academia, industry, research institutions and government will gather to discuss the current state-of-the-art in wireless as well as its future applications, systems, and technologies. Topics will include:

- Recent advances in wireless technologies and networks
- Dynamic network models and use cases
- Quantum computing
- Applications of Machine Learning and Artificial Intelligence
- Edge-based computing

- Software-defined and virtualized network architecture
- New business opportunities arising from wireless network advances
- Standards and regulatory challenges
- Environmental impact
- Verticals and use cases

WCNC 2024 PATRONAGE OFFERINGS

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper	Exhibitor
	USD 40,000	USD 35,000	USD 30,000	USD 25,000	USD 20,000	USD 15,000	USD 6,000

Thought Leadership

	Diamond	Platinum	Gold	Silver	Bronze	Copper	Exhibitor
Keynote Address (keynote speaking slot in one of the plenary sessions)	✓	✓					
Roundtable/Panel Discussions (organize a roundtable, participate or moderate a panel discussion)	✓	✓					
Presentation (opportunity for a company representative to present in a session)	✓	subject to availability	subject to availability				

Branding & Advertising

	Diamond	Platinum	Gold	Silver	Bronze	Copper	Exhibitor
Verbal Acknowledgement during the opening ceremony	✓	✓	✓	✓	✓	✓	
Acknowledgement of company logo on the event website hyperlinked to the sponsor page	✓	✓	✓	✓	✓	✓	✓
Company profile and URL on the event website	300 words	250 words	200 words	150 words	100 words	50 words	company listing
VIP seats at banquet	5	4	3	2	1		
Acknowledgement on all onsite sponsor & exhibitor related signage within the venue	✓	✓	✓	✓	✓	✓	✓
Acknowledgement in all conference promotional materials (including event invitations, news items & promotional activities)	✓	✓	✓	✓			
Acknowledgement in all PR & social media campaigns	✓	✓	✓	✓			
Acknowledgement in all promotional email campaigns to registered delegates prior to the event	✓	✓	✓	✓	✓	✓	
Acknowledgement in the delegate registration confirmation email	✓	✓	✓	✓	✓	✓	
Acknowledgement in the joining instructions email sent out to all delegates	✓	✓	✓	✓	✓	✓	

WCNC 2024 PATRONAGE OFFERINGS *(Continued)*

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper	Exhibitor
	USD 40,000	USD 35,000	USD 30,000	USD 25,000	USD 20,000	USD 15,000	USD 6,000

Branding & Advertising *(continued)*

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper	Exhibitor
Advertising flyers to be included in the congress delegate bag	✓	✓	✓				
Acknowledgement of logo on the delegate bag	✓	✓	✓				
Acknowledgement during the welcome reception	✓	✓	✓	✓	✓	✓	
Acknowledgement during the banquet	✓	✓	✓	✓	✓	✓	
Advert in the program	1 full page Ad	1/2 page Ad	1/4 page Ad	company listing	company listing	company listing	company listing
Acknowledgement on pre-session slides during the conference	✓	✓	✓	✓	✓	✓	
30 second promotional video played prior to the banquet	✓						

Exhibition

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper	Exhibitor
Exhibition booth space only (sponsor can build their own booth design) OR shell scheme booth	27 sqm	18 sqm	15 sqm	12 sqm	9 sqm	9 sqm	6 sqm
Exhibitor badges for company representatives	10	8	6	5	4	3	2

Registrations

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper	Exhibitor
Complimentary Registrations (full conference registration including all social events)	7	5	4	3	2	1	
Discount to register additional delegates	20%	15%	10%	5%			

Additional

Benefits	Diamond	Platinum	Gold	Silver	Bronze	Copper	Exhibitor
Acknowledgement in the thank you email sent out to all attendees post event	✓	✓	✓	✓	✓	✓	✓
Acknowledgment in the post show report shared with all attendees	✓	✓	✓	✓	✓	✓	✓
Acknowledgement on the event website post event up to 3 months	✓	✓	✓	✓	✓	✓	✓
Sponsor focused email campaign (HTML to be provided by the sponsor)	1						

OTHER PATRONAGE OPPORTUNITIES
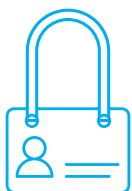
Pricing available upon request.

Welcome Reception
Your organization will be the exclusive patron of the Welcome Reception. ComSoc and WCNC leadership will note and recognize your organization during the speech at the Reception. A representative from your organization will be granted 3 minutes to speak to our attendees.

Logo at Breaks
Signage with your organization's logo will be displayed on the banquet tables.
Cost noted is per break.

Logo on Lanyard (1 opportunity available)
Your organization's logo on the lanyard that distributed to all participants upon check-in. Lanyards to be provided by your organization based on the number of participants. We are happy to provide a quotation on lanyards upon request.

Notepad/Pen
A notebook and pen with your organization's logo will be included in the bag to be distributed to all participants.

Bag Insert
Your brochure (maximum size: folded US Letter) will be included in the bag, to be distributed to all participants upon check-in.

WCNC 2024 TENTATIVE SCHEDULE AT A GLANCE

	Sunday, 21 April	Monday, 22 April		Tuesday, 23 April		Wednesday, 24 April	
	4-5 Breakout rooms	12-15 Breakout rooms		12-15 Breakout rooms		12-15 Breakout rooms	
	-- 16-20 Exhibits --						
9:00 – 10:30	Workshops and Tutorials	Opening Plenary/Keynote		Plenary/Keynote		Plenary/Keynote	
10:30 – 11:00	Networking Break	Networking Break		Networking Break		Networking Break	
11:00 – 12:30	Workshops and Tutorials	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels
12:30 – 14:30	Lunch	Lunch		Lunch		Lunch	
14:00 – 15:30	Workshops and Tutorials	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels
15:30 – 16:00	Networking Break	Networking Break		Networking Break		Networking Break	
16:00 – 17:30	Workshops and Tutorials	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels	Technical Sessions	Industrial Panels
18:00 – 20:00	Welcome Reception	Dialogue with Industry Leaders		Conference Banquet			

ABOUT IEEE COMMUNICATIONS SOCIETY

IEEE Communications Society (ComSoc) is a leading technical and professional community with over 26,000 members worldwide. Founded in 1952, the Society evolved into a diverse group of global industry professionals with a common interest in advancing all Communications technologies. ComSoc members stay on top of the world of communications technology by accessing up-to-the minute technical information, networking with other experts in the field, and leveraging exclusive benefits.

To learn more, visit our website https://wcnc2024.ieee-wcnc.org

For further information on sponsorship and exhibition please direct your queries to:
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PREVIOUS PATRONS INCLUDE: